

Course: Enterprise Risk Management

Lecturer: Adrian Studer

Mr. Studer brings over 30 years of international financial services experience in finance, business development and front office roles in a leading global financial institution. As a Managing Director, he held executive roles as Head of Financial Management of the Americas Wealth Management division and, prior to that, as Global Head of Regulatory at group level. Additionally, he held managerial positions in Investment Banking, Financial Engineering and the Treasurer's Department. Until recently, he was leading the Risk, Regulatory and Compliance practice for a New York based management consulting firm. Currently, he advises banks and FinTech companies on business development and the transition to innovative technologies. As an Adjunct Professor, he is teaching graduate level courses on Risk, Resilience and Integrity Management. He has a Master of Economics from the University of St. Gallen, Switzerland.



Target Audience:

1. For graduates who would like to enter the corporate risk management field.
2. For professionals who would like to make a career pivot into risk management.
3. For individuals who are curious to find out how enterprise risk management plays a critical role in supporting a company's long-term growth.
4. For professionals who have doubts in their company's sustainability post-pandemic
5. For anybody with an open mind, who thinks strategically, and who wants to be proactive and better prepared for a rapidly changing work environment.

Syllabus:

What you will learn in this course:

The pandemic has disrupted or interrupted our lives and careers. We are 10 months into this unusual crisis, and it might be time to assess the consequences and focus on choreographing our career in uncharted waters. First, this course will give you robust knowledge and foundation to apply your passion, experience, and ambition in the field of enterprise risk management irrespective of your background. Additionally, this course will help you to perform a gap analysis between your current role and your risk management job expectations, to develop a path on how to get into the field after graduation and to prepare yourself for the real life risk management working environment. Finally, this course is intended to help you become an ambassador for enterprise risk management and therefore a thought leader in your function or next role.

Week 1: Risk management and ERM basics

Week 2: The global risk landscape, trends & developments and the pandemic

Week 3: Implementing ERM – framework, governance, policy, and culture
Week 4: Case studies incl. Restaurants & Retail: Assessment and findings
Week 5: Case studies incl. Finance & Hotels: Assessment and findings
Week 6: Lessons learned and best ERM practices
Week 7: How enterprise risk management can boost your career
Week 8: Recommendations for ERM, action points and outlook

Class Time:

Class 1: Saturday April 17, 2021 from 9:30 to 12:00PM

Class 2. Thursday, April 22 from 6:30 to 9:00PM

Class 3. Monday, April 26

Class 4. Thursday, April 29

Class 5. Monday, May 3

Class 6. Thursday, May 6

Class 7. Monday, May 10

Class 8. Thursday, May 13

Registration:

<https://www.nyibt.org/registration>

